

Implementation Strategies

Recreation Strategies

Based upon the Master Plan Goals, the recreation needs of the citizens of Brazoria County will be address through following a series of steps or strategies identified below:

1. Renovate outdated playground structures, trails, boardwalks and buildings at existing parks
2. Provide additional advertising for county park facilities and programs
3. Provide more sports fields to serve the Clute/Richwood area
4. Provide a new regional/linear park in northeast quadrant of the county serve the Iowa Colony and Manvel communities; provide a Multi-Use Complex in the southwestern part of the county to serve the Sweeny and Brazoria communities
5. Provide a new park offering more sports fields located west of Alvin
6. Construct a new public boat ramp on the San Bernard River (possibly in Hanson Riverside County Park)
7. Collaborate with public and private organizations to acquire and conserve public open space in order to minimize the direct cost to Brazoria County residents. Potential partners in the acquisition of open space include:
 - a. Local cities in Brazoria County
 - b. Independent School Districts (Sweeny ISD)
 - c. Local Sports Leagues
 - d. The Trust for Public Lands
 - e. The Cradle of Texas Conservancy
 - f. Private Land Developers
 - g. Outdoors Shopping centers (Bass Pro Shop)
 - h. The Nature Conservancy
 - i. U.S. Fish and Wildlife Department
 - j. Bird/Butterfly Watching Organizations
 - k. Texas City Historic Association
 - l. The Texas State General Land Office
 - m. Texas Parks and Wildlife Department
 - n. BASF
 - o. DOW
8. Promote and increase revenue generating facilities and free programs within the County Parks Department
9. Continue to focus on the development and operation of Regional Parks and Facilities, as opposed to Community Parks and Neighborhood Parks.
10. Continue to focus on the development of public boat ramps

Operational Strategies

In addition, from an operational perspective, the Brazoria County Parks Department will follow the strategies to stream line operations and increase operational efficiencies as noted below:

1. Formalize and enhance user/management agreements with user groups for increased maintenance and operation responsibilities
2. Utilize grant opportunities where available
3. Collaborate with nonprofit or charitable organizations to provide programs, activities for public and for volunteers to help host such events.
4. Collaborate with local schools to provide educational and work experience as well as volunteer credits to college bound students and obtain help with daily park tasks. Recruit elementary school students to help at events such as Adopt-A-Beach, etc.

Five Year Implementation Plan

The Five Year Implementation Plan table that follows this page depicts specific steps or actions for the County Parks Department to initiate. The Five Year Implementation Plan also includes accomplishment from the previous Implementation Plan as well as new recommendation on a site by site basis.